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**BRANDYWINE GI ASSOCIATES - BRANDYWINE VALLEY ENDOSCOPY CENTER
RECOGNIZED BY LEADING GASTROINTESTINAL MEDICAL SOCIETY FOR
QUALITY AND SAFETY**

DOWNERS GROVE, Ill. – March 16, 2016 – The American Society for Gastrointestinal Endoscopy (ASGE), a leading gastrointestinal medical society, has recognized Brandywine GI Associates - Brandywine Valley Endoscopy Center as part of its program specifically dedicated to promoting quality in endoscopy in all settings where it is practiced in the United States. Brandywine Valley Endoscopy Center is one of more than 400 endoscopy units to be granted the recognition since 2009. The ASGE Endoscopy Unit Recognition Program honors endoscopy units that have demonstrated a commitment to patient safety and quality in endoscopy as evidenced by meeting the program’s rigorous criteria, which includes following the ASGE guidelines on privileging, quality assurance, endoscope reprocessing, CDC infection control guidelines and ensuring endoscopy staff competency.

To be recognized by ASGE, a unit, through a peer-reviewed application process, must attest to the continued competence of all staff relative to their roles, demonstrate the adoption of unit policies specific to ongoing assessment of performance relative to key quality indicators, and attest that the unit has an established infrastructure and personnel dedicated to infection control and prevention. The program is applicable to all settings in the United States, Puerto Rico and the Virgin Islands where endoscopy is practiced, including office-based endoscopy units, hospital-based endoscopy units, and stand-alone ambulatory endoscopy or surgery centers.

An important component of the program is an educational course entitled, “Improving Quality and Safety in Your Endoscopy Unit,” that thoroughly reviews related guidelines. Upon completion of the program, the certificate is granted for a three-year renewable period. For a full list of program benefits, log on to www.asge.org.

“We are proud to acknowledge these endoscopy units through our Endoscopy Unit Recognition Program for their commitment to promoting the highest standards of safety and quality,” said Glenn Eisen, MD, FASGE, chair, ASGE Quality Assurance in Endoscopy Committee. “By ensuring infection control principles are adhered to, continually assessing the competency of staff, and monitoring patient satisfaction, ASGE-recognized units contribute to the public’s confidence in endoscopy, a life-saving technology.”

ASGE and Quality

ASGE is the profession’s leader in setting standards of excellence in endoscopy through its safety guidelines and the training of its members so that patients receive the best and safest care possible. The

Society continually reinforces the importance of quality among its members through member communications, such as emails and newsletters, and its courses, including "Improving Quality and Safety in Your Endoscopy Unit."

Brandywine Valley Endoscopy Center is located in Downingtown across from the Wawa on Wallace Avenue in Mill Town Square off of East Pennsylvania Avenue.

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About the American Society for Gastrointestinal Endoscopy

Since its founding in 1941, the American Society for Gastrointestinal Endoscopy (ASGE) has been dedicated to advancing patient care and digestive health by promoting excellence and innovation in gastrointestinal endoscopy. ASGE, with more than 14,000 members worldwide, promotes the highest standards for endoscopic training and practice, fosters endoscopic research, recognizes distinguished contributions to endoscopy, and is the foremost resource for endoscopic education. Visit www.asge.org and www.screen4coloncancer.org for more information and to find a qualified doctor in your area.

About Endoscopy

Endoscopy is performed by specially-trained physicians called endoscopists using the most current technology to diagnose and treat diseases of the gastrointestinal tract. Using flexible, thin tubes called endoscopes, endoscopists are able to access the human digestive tract without incisions via natural orifices. Endoscopes are designed with high-intensity lighting and fitted with precision devices that allow viewing and treatment of the gastrointestinal system.